



LELAND TOURISM DEVELOPMENT AUTHORITY

Leland Tourism Development Authority Grant Application & Instructions

Review the LTDA Grant Program Policy (Policy). Complete this grant application and submit to the LTDA Board by the deadlines listed in the Policy. All information must be complete and typed or printed clearly for consideration. Attach additional pages if necessary.

Mail application to:

Leland Tourism Development Authority
Grant Program Application
102 Town Hall Drive
Leland, NC 28451

Email application to:

tda@townofleland.com

LTDA Grant Program Application
Application Date:
Name(s) of Organization and Owner/ Authorized Representative:
Organization Owner/Authorized Representative Email Address:
Organization Owner/Authorized Representative Phone Number:
Organization Address:
Organization EIN Number/Social Security Number if Sole Proprietor:
Number of years organization has been in existence:
Organization's Geographic Service Area:
Organization's Mission:
Organization's Annual Budget:



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Physical Address of Project Location:
Description of the Project (attach additional sheets as necessary):
How does this project promote travel and tourism in the Town of Leland? (attach additional sheets as necessary):
Audience expected to be impacted by project and/or anticipated number of attendees:
Total number of hotel nights to be generated by project:
Statement of potential economic benefit (attach additional sheets as necessary):
Estimated cost of the proposed project:
Marketing plan for the proposed project including marketing budget (attach marketing plan):
Amount of grant request:



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Specific use for funds (attach a draft budget):
Specific performance measures. What your project will accomplish and how you will measure your success. Performance measures should be SMART (Specific, Measurable, Attainable, Relevant, and Time-Based).
Estimated Start Date:
Estimated Completion Date:

I certify that I, the applicant for the event or project listed above, am authorized to represent the organization listed and have read all documents pertinent to this application.

Applicant Name Applicant Signature Date

_____ LTDA Use Only _____

Approval By: _____ Approval Date: _____

Amount Granted: _____